

THE CHILDREN'S MUSEUM OF WILMINGTON



*14th Annual*

# Yachtventure

2024 SPONSORSHIP OPPORTUNITIES

*Let's Go Coastal*



Take flight in a luxurious evening on the water, exploring some of the region's most magnificent yachts, savoring local cuisine, enjoying signature cocktails, and dancing the night away!

OCTOBER 19, 2024 6:00PM – 9:30PM – BRADLEY CREEK YACHT CLUB

TO LEARN MORE PLEASE VISIT [WWW.YACHTVENTURE.ORG](http://WWW.YACHTVENTURE.ORG)

# YACHTVENTURE 2023 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor – \$20,000 (1)

- 2 Reserved tables for eight (\$3,500)
- 100 guest passes to the Museum, good for one year (\$1,000)
- Premium logo recognition at main entrance, main stage & open air photo booth
- Premium logo on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 4 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- Grey Billboard Digital Promotion on College Road & Market Street locations will flip multiple times in the six weeks leading up to the event, featuring Presenting and Admiral Sponsors (\$5,000)
- Invitation to the VIP cocktail reception December 5th, 2024

## Admiral Sponsor– \$10,000 (1)

- Reserved table for eight (\$1,750)
- 75 guest passes to the Museum, good for one year (\$750)
- Premium logo recognition at main entrance & on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 2 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- Grey Billboard Digital Promotion on College Road & Market Street locations will flip multiple times in the six weeks leading up to the event, featuring Presenting and Admiral Sponsors (\$5,000)
- Invitation to the VIP cocktail reception December 5th, 2024

## Captain (Lounge) Sponsor– \$5,000 (3)

- 6 YachtVenture event tickets (\$1,050)
- 50 guest passes to the Museum, good for one year (\$500)
- Logo recognition at main entrance, in lounge area & on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- 1 Museum Adventurer Membership given in your name to a local organization serving children
- Special press release announcing sponsorship
- Invitation to the VIP cocktail reception December 5th, 2024

# YACHTVENTURE 2023 SPONSORSHIP OPPORTUNITIES

## Commander Sponsor – \$2,500

- 4 YachtVenture event tickets (\$700)
- 25 guest passes to the Museum, good for one year (\$250)
- Premium logo recognition at sponsored area
  - Welcoming Cocktail (1)
  - Welcome Aboard Music (1)
  - Dance Floor (1)
  - Port Bar (1)
  - Starboard Bar (SPONSORED)
  - Food Tent (SPONSORED)
  - Silent Auction Tent (1)
  - Beer or Hydration Station Boat (1)
  - Centerpieces (1)
- Logo recognition on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- Invitation to the VIP cocktail reception December 5th, 2024

## Mariner (Yacht) Sponsor – \$1,250 (12)

- 2 YachtVenture event tickets (\$350)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name Burgee Flag (to keep) recognition on sponsored boat & on all marketing materials
- Recognition on YachtVenture.org & Facebook event page
- Invitation to the VIP cocktail reception December 5th, 2024

## Table Sponsor \$1,750 (15)

- 8 YachtVenture event tickets with reserved seating (\$1,400)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name recognition at table

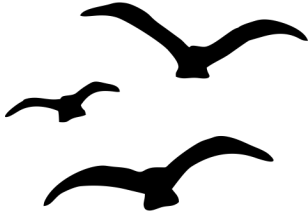
## In-Kind\* (\$1000 & over)

- 2 YachtVenture event tickets (\$350)
- 4 guest passes to the Museum, valid for one year (\$40)
- Name recognition on YachtVenture.org & Facebook event page

*\* in-kind donations will be valued at a sponsorship level at half the retail value*

# CMOW BOARD OF DIRECTORS

Harriett Loweth – President



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Caroline Blanton, Ellen Bryden, Carolyn Byrnes, Cameron Crafford, Jessica Daniel,  
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Tyler Grimes and Allie Wallace

Mission:

Igniting young minds to explore through interactive play.

Imagine:

We encourage children to be curious and to learn through play.

Explore:

We invite all children to discover science, health, the arts and literacy through our  
exhibits, activities, and events.

Engage:

We actively support positive interactions between all children, our community, and our  
planet for today and the future.

