

THE CHILDREN'S MUSEUM OF WILMINGTON

12TH ANNUAL YACHTVENTURE

2022 SPONSORSHIP OPPORTUNITIES



Saturday, October 22, 2022

5:30pm - 9:00 pm

Bradley Creek Yacht Club

The Children's Museum of Wilmington is a 501(c)3 nonprofit organization that has been serving the greater Wilmington community for 25 years. The Museum offers 17,000 square feet of interactive exhibits and provides programs, camps, field trips and outreach.

To learn more please visit www.YachtVenture.org

THE CHILDREN'S MUSEUM OF WILMINGTON | 116 ORANGE ST., WILMINGTON, NC 28401

WWW.YACHTVENTURE.ORG | 501(C)3 ORGANIZATION TAX ID #56-2043649

YACHTVENTURE 2022 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$20,000

- 2 Reserved tables for eight in VIP area (\$3,200)
- 100 guest passes to the Museum, good for one year (\$1,000)
- Premium logo recognition at main entrance, main stage & open air photo booth
- Premium logo on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 4 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- WWAY: a 30 and 15 second YachtVenture promo commercial placed on three channels (ABC, CW, CBS) that will air multiple times in the three weeks leading up to the event, featuring Presenting Sponsor (\$3000)
- Exclusive invitation to "Let's Launch this Yacht" cocktail reception

ADMIRAL (VIP AREA) SPONSOR- \$10,000

- Reserved table for eight in VIP area (\$1,600)
- 75 guest passes to the Museum, good for one year (\$750)
- Premium logo recognition at main entrance, VIP area & on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 2 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- WWAY: a 30 and 15 second YachtVenture promo commercial placed on three channels (ABC, CW, CBS) that will air multiple times in the three weeks leading up to the event, featuring Admiral Sponsor (\$3000)
- Exclusive invitation to "Let's Launch this Yacht" cocktail reception

CAPTAIN (LOUNGE) SPONSOR- \$5,000

- 6 VIP YachtVenture event tickets (\$1200)
- Access to VIP area
- 50 guest passes to the Museum, good for one year (\$500)
- Logo recognition at main entrance, in lounge area & on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- 1 Museum Adventurer Membership given in your name to a local organization serving children
- Special press release announcing sponsorship
- WWAY: a 30 and 15 second YachtVenture promo commercial placed on three channels (ABC, CW, CBS) that will air multiple times in the three weeks leading up to the event, naming Captain Sponsor (\$3000)
- Exclusive invitation to "Let's Launch this Yacht" cocktail reception

YACHTVENTURE 2022 SPONSORSHIP OPPORTUNITIES

COMMANDER SPONSOR - \$2,500

- 4 YachtVenture event tickets (\$600)
- 25 guest passes to the Museum, good for one year (\$250)
- Premium logo recognition at sponsored area
 - Welcoming Cocktail (1)
 - Welcome Aboard Music (1)
 - Port and Starboard Bar (1 of 2 available)
 - Silent Auction (1)
 - Beer Boat (1)
 - Centerpieces (1)
- Logo recognition on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- Exclusive invitation to "Let's Launch this Yacht" cocktail reception

MARINER (YACHT) SPONSOR - \$1,000

- 2 YachtVenture event tickets (\$300)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name recognition on sponsored boat & on all marketing materials
- Recognition on YachtVenture.org & Facebook event page
- Exclusive invitation to "Let's Launch this Yacht" cocktail reception

TABLE SPONSOR- \$1,500

- 8 YachtVenture event tickets with reserved seating (\$1,200)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name recognition at table

IN-KIND* (\$1000 & OVER)

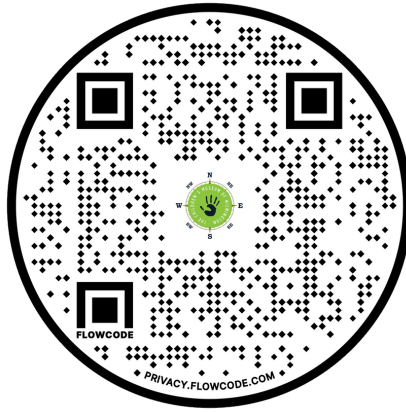
- 2 YachtVenture event tickets (\$300)
- 4 guest passes to the Museum, valid for one year (\$40)
- Name recognition on YachtVenture.org & Facebook event page

** in-kind donations will be valued at a sponsorship level at half the retail value*

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12TH ANNUAL YACHTVENTURE

YACHTVENTURE EVENT TICKETS GO ON SALE AUGUST 1ST



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THANK YOU TO OUR HOST:

