

YACHTVENTURE FUNDRAISER 2021



BRADLEY CREEK
— YACHT CLUB —



OCTOBER 23, 2021

Sponsorship Levels & Benefits

Admiral \$10,000

- 10 YachtVenture event tickets (\$1250)
- 10 guest passes to the Museum, good for one year (\$97.50)
- Premium logo recognition on all printed and marketing materials
- Premium logo and link recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Premium logo placement in YachtVenture promotional booklet (deadline August 1)
- 10 Museum Anytime Memberships given in your name to local organizations serving children
- Naming opportunity for new program at the Museum
- Special press release announcing sponsorship
- Listed as Community Partner in 2022 event booklets (Pizza Pins, & Pints, Fore the Children Golf Tournament, Enchanted Character Walk & Museum website)
- Logo on printed or evite invitation (sent to approx. 800 addresses)

Captain \$5,000

- 6 YachtVenture event tickets (\$750)
- 6 guest passes to the Museum, good for one year (\$78)
- Prominent logo recognition on all printed and marketing materials
- Prominent logo and link recognition on YachtVenture.org

- Logo and link recognition on Facebook event page
- Prominent logo placement in YachtVenture promotional booklet (deadline August 1)
- 6 Museum Anytime Memberships given in your name to local organizations serving children
- Logo on printed or evite invitations (sent to approx. 800 addresses)

Commander \$2,500

- 4 YachtVenture event tickets (\$500)
- 4 guest passes to the Museum, good for one year (\$58.50)
- Logo recognition on all printed and marketing materials
- Logo and link recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Logo placement in YachtVenture promotional booklet (deadline August 1)
- 4 Museum Anytime Memberships given in your name to local organizations serving children
- Logo on printed invite or evite invitation (sent to approx. 800 addresses)

Table Sponsor \$1,500

- 10 YachtVenture event tickets (\$1250)
- 2 guest passes to the Museum, good for one year (\$19.50)
- Name recognition on Facebook event page

Ensign \$1,250

- 2 YachtVenture event tickets (\$250)
- 2 guest passes to the Museum, good for one year (\$39)
- Named recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Logo placement in YachtVenture promotional booklet (deadline August 1)
- Logo on printed invite or evite invitation (sent to approx. 800 addresses)

Mariner \$500

- 2 guest passes to the Museum, good for one year (\$19.50)
- Named recognition on YachtVenture.org
- Name placement in YachtVenture promotional booklet (deadline August 1)
- Name & link on website event page
- Name recognition on on all social media platforms. Facebook, Instagram, E-newsletter

In-Kind* (\$500-\$999)

- 2 YachtVenture event tickets (\$250)
- 2 guest passes to the Museum, valid for one year (\$19.50)
- Name recognition on YachtVenture.org
- Name recognition on Facebook event page

**for in-kind donations with a value of \$1,000 to \$2,499 (if value is \$2,500 or greater, sponsorship is placed in benefits level at half the value)*

Museum Stats 4/2021

- Facebook Main Page: 10,181 followers
- Instagram: 2,500 followers
- Facebook Event 2020 Stats: 15K reach
- E-Newsletter 2,500-3,000 weekly
- Museum Website: 30,000 active yearly users & 5,800 landing page views per month

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