

OCTOBER 14, 2023 5:30PM - 9:00PM

BRADLEY CREEK YACHT CLUB

THE CHILDREN'S MUSEUM OF WILMINGTON

13th Annual YachtVenture

2023 SPONSORSHIP OPPORTUNITIES



Enjoy an extravagant night on the water touring some of the area's grandest yachts, dining on local cuisine, sipping on signature cocktails & dancing the night away!

Purchase a raffle ticket for the chance to win a weekend get-a-way, OR two Townie E-bikes and bid on amazing silent auction packages!

To learn more please visit www.YachtVenture.org

YACHTVENTURE 2023 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$20,000 (1) ~~X~~

- 2 Reserved tables for eight (\$3,000)
- 100 guest passes to the Museum, good for one year (\$1,000)
- Premium logo recognition at main entrance, main stage & open air photo booth
- Premium logo on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 4 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- WWAY: a 30 and 15 second YachtVenture promo commercial placed on three channels (ABC, CW, CBS) that will air multiple times in the three weeks leading up to the event, featuring Presenting, Admiral & Captains Sponsors (\$5,000)
- Invitation to the 2023 VIP cocktail reception December 7th, 2023

Admiral Sponsor- \$10,000 (1)

- Reserved table for eight (\$1,500)
- 75 guest passes to the Museum, good for one year (\$750)
- Premium logo recognition at main entrance & on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 2 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- WWAY: a 30 and 15 second YachtVenture promo commercial placed on three channels (ABC, CW, CBS) that will air multiple times in the three weeks leading up to the event, featuring Presenting, Admiral & Captains Sponsors (\$5,000)
- Invitation to the 2023 VIP cocktail reception December 7th, 2023

Captain (Lounge) Sponsor- \$5,000 (2) ~~X~~ (2)

- 6 YachtVenture event tickets (\$900)
- 50 guest passes to the Museum, good for one year (\$500)
- Logo recognition at main entrance, in lounge area & on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- 1 Museum Adventurer Membership given in your name to a local organization serving children
- Special press release announcing sponsorship
- WWAY: a 30 and 15 second YachtVenture promo commercial placed on three channels (ABC, CW, CBS) that will air multiple times in the three weeks leading up to the event, featuring Presenting, Admiral & Captains Sponsors
- Invitation to the 2023 VIP cocktail reception December 7th, 2023



YACHTVENTURE 2023 SPONSORSHIP OPPORTUNITIES

Commander Sponsor - \$2,500

- 4 YachtVenture event tickets (\$600)
- 25 guest passes to the Museum, good for one year (\$250)
- Premium logo recognition at sponsored area
 - Welcoming Cocktail (1)
 - Welcome Aboard Music (1)
 - Dance Floor (SPONSORED)
 - Port Bar (SPONOSRED)
 - Starboard Bar (SPONSORED)
 - Food Tent (SPONSORED)
 - Silent Auction Tent (1)
 - Beer Boat (1)
 - Centerpieces (1)
- Logo recognition on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- Invitation to the 2023 VIP cocktail reception December 7th, 2023

Mariner (Yacht) Sponsor - \$1,000

- 2 YachtVenture event tickets (\$300)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name recognition on sponsored boat & on all marketing materials
- Recognition on YachtVenture.org & Facebook event page
- Invitation to the 2023 VIP cocktail reception

Table Sponsor \$1,500

- 8 YachtVenture event tickets with reserved seating (\$1,200)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name recognition at table

In-Kind* (\$1000 & over)

- 2 YachtVenture event tickets (\$300)
- 4 guest passes to the Museum, valid for one year (\$40)
- Name recognition on YachtVenture.org & Facebook event page

** in-kind donations will be valued at a sponsorship level at half the retail value*



CMoW BOARD OF DIRECTORS



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Mission:

Igniting young minds to explore through interactive play.

Imagine:

We encourage children to be curious and to learn through play.

Explore:

We invite all children to discover science, health, the arts and literacy through our exhibits, activities, and events.

Engage:

We actively support positive interactions between all children, our community, and our planet for today and the future.